



## Phone Gap in Dealership Experts

Client has already developed CRM with the base of X-CRM, but since X-CRM is not smart phone compatible so client was looking to develop existing CRM compatible with iPhone & Android by using web-service.

### **Agenda**

- ☑ Build a tranquil Web service to operate centrally the complete mobile application.
- ☑ Via this application client wanted to go auto recruiting tool that enables Member Dealers to make key personnel decisions from the convenience of their iPhone/Android.

### **Satisnet.com Value Add:**

- ☑ Developed fully functional automotive personnel iCRM with complete amenities, which is compatible with iPhone and android
- ☑ Satisnet mobile application development team used Hybrid mobile application development technique to make the development process fast and reliable.
- ☑ Developed application by using Mobile open source framework i.e. Phone Gap.
- ☑ Robust and secured application
- ☑ Seamless application is developed with easy to navigate user interface.

### **Recommendations:**

- ☑ This CRM can be more illustrious if this application is developed for other smart phone users like Black-Berry, Windows phone etc.
- ☑ Various SEO based activity can be done which will help this application to make people aware of this application.