Wordpress in Dealme

Dealme is a platform built for Advertisers and Promoters. It's a social media rich website where advertisers can place advertisement and promoters can share a link on their social media account and earn commissions.

Agenda:
- ✓ Website that will allow people to get paid when they share content on it
- ✓ Advertisement listing and optimization globally for more Views
- ✓ Hyperlinked ads with graphical images to obtain higher clicks and increase conversions
- ✓ Ability to advertiser to set a budget at a set price.
- ✓ Hierarchical roles and responsibilities
- ✓ Commission Management System

Satisnet.com Value Add:
- ✓ Developed a dynamic CMS driven website to increase user-friendliness
- ✓ Developed easy to navigate UI.
- ✓ Build multilevel user interface functionality: Public user, Advertiser, Promoter, Administrator.
- ✓ Promoted ads on target business geographical location.
- ✓ Display all advertisements with their status and total earnings for user section.
- ✓ Developed Report Filter functionality & integrated Pay-First Payment Gateway.
- ✓ Developed setting with Minimum Payout & Profit percentage on every click
- ✓ Payout request with ability to complete payout request (date of transfer, transferred amount)
- ✓ Developed advertisers to add a listing very similar to business directory
- ✓ Included Analytics for Advertisers and Promoters to help them optimize their activities and maintain financial transparencies.