

FIND MY LOVE using Iphone – Love Compatibility App

A1Brains InfoTech is a professional offshore web and Mobile application development company in India, which offers offshore development services since 2003.

Agenda:

- ☑ Need a user-friendly, fun and simple iOS game
- ☑ Create interactive and romantic design
- ☑ Provide picture upload feature
- ☑ Display text and show compatibility meter
- ☑ Develop and deploy on itunes for approval
- ☑ Build Promotion and Marketing plan
- ☑ Help client monetize APP with ads
- ☑ Target prospect age below 25

Satisnet.com Value Add:

- ☑ We selected to go with bright colors and unique character
- ☑ Developed a game for both genders to make it interactive
- ☑ Added heart, cute character and a flower symbolizing love signs
- ☑ Added simple click and pluck petal functionality which displays text “Love Me” and “Love Me Not” till all petals are plucked and displays end message
- ☑ Compatible with iPhone 3GS, 4, 4S, iPod touch (3rd, 4th & 5th generation) & iPad



Recommendations:

1. The game should be promoted within network prior to launch using our Email Marketing Tool to generate ad interests.
2. Initial downloads attract high traffic and thereby promise guaranteed display on itunes
3. Develop further stages of this APP concentrating on higher age groups as well.