

[Futbolist.it](#) : Track your Statistics iOS APP

The client has tremendous exposure to soccer game. It seems his experience of having managed school and college teams generated an idea to create a PC independent, compact web application that can be accessed from compact devices like mobile and tablets. Further to same, it also needs to be a centralized information centre to help coach, managers and team players stay connected socially and share information on the move.

Agenda:

- ☑ Design and Develop an iPhone/iPad app for coaches, parents and players themselves on which they can view team info, player's info, games info, statistics of a team and individual players.
- ☑ User can sign-up on app and invite friends, teammates and team players (by the coach) for using the app.
- ☑ Submission of App on iTunes and APP marketplaces.
- ☑ Application should be compatible with iPhone/iPad versions: 3, 3S, 4, 4S, 5



Satisnet.com Value Add:

- ☑ UI design includes logo, public and admin view screens for **free and paid application**
- ☑ Designed and developed back end web application and service to go with UI in front.
- ☑ Developed **3 level multi-tiered** admin roles, permissions and access rights for **visitors, administrator and individual players**.
- ☑ Developed **quick search** and **view** functionality
- ☑ Developed **auto-email functionality**
- ☑ Integrated **social-media functionality** to make it interactive and promote invitations within Futbolist App.
- ☑ Implemented **rules engine** to enable web application function according to US laws
- ☑ Implemented **real-time statistics** deployed according to admin roles and permissions
- ☑ Implemented **ads display** management feature

Recommendations:

- ☑ To monetize APP using **ads display feature** Satisnet Marketing team recommended [Email Marketing Tool](#) for Futbolist promotions and was accepted by the client